Sponsored by:

Kentucky Local Issues Conference, Inc.

Office of the Governor

Department for Local Government

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STRONG LEADERS STRONG COMMUNITIES



Governor's Local
Issues Conference
August 4-6, 2008

Kentucky Local Issues
Conference, Inc.
Board of Directors

Jack Couch, President, Executive Director,
Kentucky Council of Area Development Districts

Vince Lang, Executive Director, Kentucky
County Judge/Executive Association

Sylvia Lovely, Executive Director/CEO, Kentucky League of Cities

Bob Arnold, Executive Director/CEO, Kentucky Association of Counties

Richard Tanner, Executive Director, Kentucky Magistrates & Commissioners Association

The Governor's Local Issues Conference is co-sponsored by the Office of the Governor's Department for Local Government (DLG) and the Kentucky Local Issues Conference, Inc.

Welcome to the 33rd Governor's Local Issues Conference.

Although we refer to this as the Governor's conference, this is *your* conference. As local officials, you are our citizens' closest contact with government. As a successful leader in your community, you know your

constituents and what they expect from local and state government.

In recognition of your role, we have worked to build a workshop agenda tailored to your needs as cities and counties. We will discuss a variety of the issues your communities face, such as jails, retirement, economic development, transportation, tourism, and the environment.

Strong Leaders, Strong Communities: Progress in Partnerships is the conference theme. From the very beginning of my term as governor, I have emphasized this as our mission. We must join together to get the important work of Kentucky done.

I know we can accomplish more if we are open to new ideas and ways of thinking. Please use this opportunity to **share with colleagues and build relationships** that produce creative solutions to the many issues facing our communities and Commonwealth.

Strengthening our partnerships through strong leadership will, I am certain, pay great dividends for the citizens of Kentucky.

J. Berly

Sincerely,

Steven L. Beshear

General Info

For maximum enjoyment of your conference, please note the following:

Conference name badges are required for all conference functions, including Monday's Commissioner's Reception at the Muhammad Ali Center, Tuesday's luncheon, and Wednesday's Media Panel and breakfast.

We ask that all cellular phones and PDAs be turned off or set to silent mode during the sessions.

General sessions, conference workshops, and meal functions will take place in the Galt House East. The Commissioner's Reception will take place at the Muhammad Ali Center at 144 N. Sixth Street. Directions and transportation options are available at the registration desk.



Workshops

Conference attendees may choose workshops from four educational tracks: Finance & Administration, Project Resources, Community Development, and Public Awareness.

County officials may earn up to 11.5 credit hours toward the fulfillment of training requirements outlined in House Bill 810. For additional information, please see registration desk. City officials can earn up to 6 credit hours from the Kentucky League of Cities' Public Officials Essential Skills Institute (POESI), and are responsible for submitting the Outside Credit Request Form for credit hour approval. These forms are available at the conference registration desk.

An application has been submitted to The Kentucky Bar Association's Continuing Legal Education Commission for approval of continuing legal education credits for Kentucky attorneys participating in the following workshops: Legal Issues: Procurement Overview and HB 524; and Open Records Act 101 and Money, Money, Money... Forms will be provided at these workshops.

2008 Commissioner's Spirit of Kentucky Award Nominations

City of Covington:

Northern Kentucky Home Consortium

City of Madisonville:

NewCity Madisonville-Hopkins County

Don Wills: Gallatin, Carroll, Owen and Henry County Regional Wastewater System

Eastern Kentucky Railroad Historical Society: Historical Markers

Green River Area Development Districts:

Green River Area Development Districts Kraj,

Czech Republic Sister Region Partnership

Hart County Tourist Commission:

Caveland Marketing Association

Herrington Lake Conservation League: Herrington Lake Conservation League

HOPE'S Hands Community Partnership:

Owen County SERVE New Orleans 2008 Project

Kentucky Association of Counties and Kentucky League of Cities: Model Policies and Procedures for Kentucky Law Enforcement Agencies

NewCities Institute:

NewCitizen Kentucky Leadership KCTCS

Northern Kentucky Area Development Districts: Erlanger Public Safety Communications Center

Northern Kentucky Health Department:

Step Forward, Erlanger

Purchase Area Development Districts:

Graves County Water District

Conference Agenda (Subject to change)

Monday, August 4

8:00 a.m. - 5:00 p.m. Registration

9:00 a.m. - 12:00 p.m.

Kentucky Association of County Treasurers and Finance Officers Meeting Breathitt Room

10:00 a.m. - 11:00 a.m.

Deputy Commissioner's Roundtable DiscussionWillis Room

10:00 a.m. - 12:00 p.m.

Kentucky County Judge/Executive Association
Clements Room

Kentucky Council of ADDs Meeting *Combs/Chandler Room*

ADD Public Administration Specialists Meeting
Brown Room

Kentucky Health Department Association Meeting
Nunn Room

Kentucky League of Cities Meeting
Carroll/Ford Room

1:00 p.m. – 1:30 p.m. **Opening Session** *Grand Ballroom*

Presentation of Colors:

Jefferson County Sheriff's Office Honor Guard

National Anthem: The Louisville Youth Choir, Inc. Terri Foster. Director

Welcome: Tony Wilder, Commissioner, Office of the Governor, Department for Local Government

1:30 p.m. – 2:30 p.m. First Lady Jane Beshear with John Long and John Nicholson

First Lady Jane Beshear will give an overview of the Alltech FEI World Equestrian Games 2010 with an emphasis on community involvement. John Long, Chairman of the Board of Directors for the World Equestrian Games will speak on how your community can benefit from the Games and John Nicholson, President of the Board of Directors, will give an update on the progress being made at the Kentucky Horse Park in preparation for the Games.

2:30 p.m. - 3:30 p.m.

Lt. Governor Daniel Mongiardo

"Innovation & Imagination: Exploring Fresh Avenues of Economic Development in the Commonwealth"

3:30 p.m. – 4:30 p.m.

Kentucky Local Issues Conference, Inc. Panel:

Jack Couch, Executive Director, Kentucky Council of Area Development Districts; Vince Lang, Executive Director, Kentucky County Judge/Executive Association; Bob Arnold, Executive Director/CEO, Kentucky Association of Counties; Richard Tanner, Executive Director, Kentucky Magistrates & Commissioners Association; Robin Cooper, Chief Member Services Officer, Kentucky League of Cities

The Board Members of the Kentucky Local Issues Conference, Inc., a co-sponsor of the conference, come together to discuss the most pressing local issues to cities and counties, and field your questions.

5:00 p.m. – 8:00 p.m. **Commissioner's Reception** at the Muhammad Ali Center featuring Louisville's The Ron Jones Quartet

8:00 p.m. Hospitality Suites

Kentucky Magistrates & Commissioners Association with Kentucky County Judge/Executive Association Kentucky American Water Company See registration desk for room numbers

Conference Agenda

Tuesday, August 5

7:30 a.m. - 4:30 p.m. Registration

9:00 a.m. - 10:15 a.m. Workshops

When Was The Last Time Your Jail Had A Complete Physical?

Rodney Ballard, Deputy Commissioner of Community Services, Kentucky Department of Corrections Combs/Chandler Room

Overcrowded county jails are a huge local issue. With a dozen counties already spending 30-45% of their general funds to support the cost of their jails, many ask: what can we do on a local level? Participants will be given several areas of jail operations to examine to see if there is a better way to save the taxpayers' money in their local facilities.

Federal Grants in Your Future

Eric Stockton, Appalachian Regional Commission;
Phil Paradice and Bob Hunter, Economic Development
Administration; Kenneth Slone, USDA Rural
Development; and Myralee Smith-Cowley,
Office of Federal Grants, DLG
Breathitt Room

Learn what federal grants are available through DLG and meet with representatives from the Appalachian Regional Commission, Economic Development Administration, USDA Rural Development and DLG's Office of Federal Grants.

Locally Funded Park Projects: The Best Solution

Larry Brandstetter, President, Brandstetter Carroll, Inc. *Nunn Room*

An in-depth look at the funding possibilities that are available and the secret for successful parks and recreation projects.

Ky.gov's Best Practices for City and County Web Sites

Lee K. Tompkins, President / General Manager, and Scott Weber, Experience Design Director, Kentucky Interactive LLC / Kentucky.gov Carroll/Ford Room

Have a Web site? Need a Web site? Learn the best practices for building, maintaining, and upgrading the most effective and affordable city and county Web sites. Your Web site is often your audience's first look at your city or county, and ky.gov can give you the tools to build a successful one.

10:30 a.m. - 11:45 a.m. Workshops

Legal Issues: Procurement Overview; and House Bill 524

Richard Ornstein, Attorney, Kentucky Association of Counties; and John Burkholder, Deputy Commissioner, Kentucky Department of Insurance (DOI)

Combs/Chandler Room

This two-part workshop will provide an overview of the two methods by which local governments may procure property and services in accordance with statutory mandates. The recent passage of HB 524, relating to insurance premium taxes, should have a huge impact on local governments. DOI will discuss the implementation of regulatory changes.

continued

Schedule at a Glance

Monday, August 4

8:00 a.m. – 5:00 p.m.	Registration
9:00 a.m. – 12:00 p.m.	Kentucky Association of County Treasurers and Finance Officers Meeting
10:00 a.m. – 11:00 a.m.	Deputy Commissioner's Roundtable Discussion
10:00 a.m. – 12:00 p.m.	Kentucky County Judge/ Executive Association Meeting
	Kentucky Council of ADDs Meeting
	ADD Public Administration Specialists Meeting
	Kentucky Health Department Association Meeting
	Kentucky League of Cities Meeting
1:00 p.m. – 1:30 p.m.	Opening Session
1:30 p.m. – 2:30 p.m.	First Lady Jane Beshear
2:30 p.m. – 3:30 p.m.	Lt. Governor Daniel Mongiardo
3:30 p.m. – 4:30 p.m.	Kentucky Local Issues Conference, Inc. Panel
5:00 p.m. – 8:00 p.m.	Commissioner's Reception
8:00 p.m.	Hospitality Suites

Conference Sessions

Tuesday, August 5	Finance & Administration: Combs/Chandler Room	Project Resources: Breathitt Room	Community Development: Nunn Room	Public Awareness: Carroll/Ford Room
9:00 a.m10:15 a.m.	When Was the Last Time Your Jail Had a Complete Physical?; Rodney Ballard, Deputy Commissioner of Community Services, Kentucky Department of Corrections	Federal Grants In Your Future; Eric Stockton, Appalachian Regional Commission; Phil Paradice and Bob Hunter, Economic Development Administration; Kenneth Slone, USDA Rural Development; and Myralee Smith-Cowley, Office of Federal Grants, DLG	Locally Funded Park Projects: The Best Solution; Larry Brandstetter, President, Brandstetter Carroll, Inc.	Ky.gov's Best Practices For City and County Web Sites; Lee K. Tompkins, President / General Manager, and Scott Weber, Experience Design Director, Kentucky Interactive LLC / Kentucky.gov
10:30 a.m11:45 a.m.	Legal Issues: Procurement Overview; and House Bill 524; Richard Ornstein, Attorney, Kentucky Association of Counties; and John Burkholder, Deputy Commissioner, Kentucky Department of Insurance	Office of State Grants Update; Amy Barnes, Coal Development Branch Manager, and Representatives of the Office of State Grants, DLG	Hot Trends in Recreational Facilities; Mark Thompson, Director, Paducah Parks Services; and Ernie Gouvas, Director of Parks and Recreation, City of Bowling Green	Dealing With The Media and Other Predators; Phil Osborne, CEO, Preston-Osborne Marketing Communications & Research
12:00 p.m1:30 p.m. Luncheon: Grand Ballroom				
1:45 p.m.–3:00 p.m.	Open Records Act 101; and Money, Money, MoneyWays That Counties, Cities & Special Districts Can Increase Their Revenue; Kellie Wilson, General Counsel and Lynsey Womack, Deputy General Counsel, Office of Legal Services, DLG	Protection and Progress: Homeland Security and CMRS Board Initiatives; Representatives of the Kentucky Office of Homeland Security and the Commercial Mobile Radio Service (CMRS) Board	Kentucky Infrastructure Authority Drinking Water and Wastewater Planning and Funding; John Covington, Executive Director, and Suzanne Johnson-Anderson, Financial Analyst, Kentucky Infrastructure Authority	Kentucky Retirement Systems Reform: Where Have We Been and Where Are We Going?; William A. Thielen, Chief Operations Officer; Gerri D. Miller, Chief Benefits Officer; and Adam Tosh, Chief Investment Officer, Kentucky Retirement Systems
3:15 p.m.–4:30 p.m.	Cities and Counties Working Together; Hardin County Judge/Executive Harry L. Berry and City of Radcliff Mayor Sheila C. Enyart (The Fort Knox Realignment); and Shelbyville Mayor Tom Hardesty and Shelby County Judge/Executive Rob Rothenburger	Driving Your Local Government Transportation Infrastructure Development; Commissioner B.D. Wilson; Lisa Pfingston, Executive Advisor; Rick Long, Executive Director of Rural & Secondary Roads; and Shane Tucker, Federal Program Manager of Office of Local Programs; Department of Rural & Municipal Aid, Kentucky Transportation Cabinet	Discover Kentucky's Adventure Tourism; Bill Burger, Special Assistant, Office of the Lieutenant Governor; Matt Osborne, Director of Adventure Tourism, Tourism, Arts & Heritage Cabinet; and Kellie Wilson, General Counsel, DLG	Keeping the Bluegrass Green; Lee Colten, Energy Star Program Manager, Department of Energy Development and Independence; and Elizabeth Robb Schmitz, Environmental Education Specialist, Division for Air Quality, Energy and Environment Cabinet

For Association Meetings, please see the Conference Agenda and the Schedule At-a-Glance.

Tuesday, August 5

7:30 a.m. – 4:30 p.m.	Registration
9:00 a.m. – 10:15 a.m.	Workshops
10:30 a.m. – 11:45 a.m.	Workshops
12:00 p.m. – 1:30 p.m.	Luncheon Keynote Speaker: Governor Steven L. Beshear Spirit of Kentucky Award Announcement
1:45 p.m. – 3:00 p.m.	Workshops
3:15 p.m. – 4:30 p.m.	Workshops
8:00 p.m.	Hospitality Suites

Wednesday, August 6

8:00 a.m. – 9:00 a.m.	Registration
8:30 a.m. – 10:00 a.m.	Media Panel and Served Breakfast
10:00 a.m. – 11:00 a.m.	Mayor Jerry E. Abramson, Louisville Metro
1:30 p.m. – 5:30 p.m.	Golf Scramble









Conference Agenda

Tuesday, August 5 continued

Office of State Grants Update

Amy Barnes, Coal Development Branch Manager, and Representatives of the Office of State Grants, DLG Breathitt Room

This discussion will focus primarily on the Local Government Economic Development (LGEDF) Coal Severance program and the process to access HB 410 LGEDF Line-Item projects. Participants will also learn what additional state grants are available and how to apply for them through DLG's Office of State Grants.

Hot Trends in Recreational Facilities

Mark Thompson, Director, Paducah Parks Services; and Ernie Gouvas, Director of Parks and Recreation, City of Bowling Green

Nunn Room

Two veteran parks directors with over three decades of combined experience share the hottest trends in recreational facilities including splash parks, skateboard parks, dog parks and recreational trails.

Dealing With the Media and Other Predators

Phil Osborne, CEO, Preston-Osborne Marketing Communications & Research Carroll/Ford Room

Nearly every public official will have an occasion to deal with the media in some manner, shape or form. This session will offer tips on how to prepare for a media interview, how to stay on message and what ploys or interview strategies the media often use to trip up someone being interviewed.

12:00 p.m. – 1:30 p.m. **Luncheon** *Grand Ballroom*

Keynote Speaker: Governor Steven L. BeshearSpirit of Kentucky Award Announcement

1:45 p.m. – 3:00 p.m. **Workshops**

Open Records Act 101; and Money, Money, Money...Ways That Counties, Cities, and Special Districts Can Increase Their Revenue

Kellie Wilson, General Counsel and Lynsey Womack, Deputy General Counsel, Office of Legal Services, DLG Combs/Chandler Room

All public agencies are subject to Kentucky's open records laws. The first half of this presentation will focus on the open records act with instruction on the purpose, who must comply, the definition of a public record, the procedure, and what types of exemptions fall within it. The second half of the presentation will discuss different revenue raising measures for counties, cities, and special districts. Topics include constitutional limitations, property taxes, occupational license tax, commercial and fees tax, bonding for county buildings and non-tax revenue.

Protection and Progress: Homeland Security and CMRS Board Initiatives

Representatives of the Kentucky Office of Homeland Security and the Commercial Mobile Radio Service (CMRS) Board

Breathitt Room

An in-depth look at the state's various homeland security programs, including details on the rollout of the "Ready and Prepared Communities," changes in the body armor program and the Commercial Mobile Radio Service (CMRS) Board, the body charged with administrating the CMRS fund for the purpose of implementing wireless emergency 911 service throughout Kentucky in accordance with State and Federal Legislation and Regulation.

continued

Conference Agenda

Tuesday, August 5 continued

Kentucky Infrastructure Authority Drinking Water and Wastewater Planning and Funding

John Covington, Executive Director and Suzanne Johnson-Anderson, Financial Analyst, Kentucky Infrastructure Authority Nunn Room

An overview of the Kentucky Infrastructure Authority planning and funding processes of drinking water and wastewater project. Participants will learn how these functions are related and how they benefit everyone involved.

Kentucky Retirement Systems Reform: Where Have We Been and Where Are We Going?

William A. Thielen, Chief Operations Officer; Gerri D. Miller, Chief Benefits Officer; and Adam Tosh, Chief Investment Officer, Kentucky Retirement Systems

Carroll/Ford Room

A discussion on the retirement system reforms made during the 2008 Special Legislative Session; the work of the Governor's work group on public pension reform, including the issue of investments; and prospects for additional changes during the 2009 Regular Legislative Session.

3:15 p.m. – 4:30 p.m. **Workshops**

Cities and Counties Working Together

Hardin County Judge/Executive Harry L. Berry and City of Radcliff Mayor Sheila C. Enyart (The Fort Knox Realignment); and Shelbyville Mayor Tom Hardesty and Shelby County Judge/Executive Rob Rothenburger Combs/Chandler Room

Discover how city and county governments are working together and partnering efforts to implement

important community programs. The discussion will include The Fort Knox Realignment, which is preparing for the 12,000+ new residents the region expects in the six year time frame following the Department of Defense's 2005 "Base Realignment and Closure" (BRAC) announcement; and the many ongoing projects for which Shelbyville and Shelby County are coordinating resources.

Driving Your Local Government Transportation Infrastructure Development

Commissioner B.D. Wilson; Lisa Pfingston,
Executive Advisor; Rick Long, Executive Director
of Rural & Secondary Roads; and Shane Tucker,
Federal Program Manager of Office of Local Programs;
Department of Rural & Municipal Aid, Kentucky
Transportation Cabinet
Breathitt Room

This workshop provides an overview of the Kentucky Transportation Cabinet's Department of Rural & Municipal Aid, including the Office of Rural & Secondary Roads and the Office of Local Programs.

Discover Kentucky's Adventure Tourism

Bill Burger, Special Assistant, Office of the Lieutenant Governor; Matt Osborne, Director of Adventure Tourism, Tourism, Arts & Heritage Cabinet; and Kellie Wilson, General Counsel, DLG Nunn Room

An in-depth discussion on the impact of Senate Bill 196 on adventure tourism, including: the Kentucky Recreational Trails Authority expansion to include additional diverse interest groups which more accurately reflect the limitless opportunities for outdoor recreation within the state; encouraging private land owners to enter into Recreational Land Use Agreements with the Trails Authority or other governmental entities to allow public use of private land; and the bill's impact on local governments.

Conference Agenda

Tuesday, August 5 continued

Keeping the Bluegrass Green

Lee Colten, Energy Star Program Manager,
Department of Energy Development and Independence;
and Elizabeth Robb Schmitz, Environmental Education
Specialist, Division for Air Quality, Energy and
Environment Cabinet
Carroll/Ford Room

This two-part workshop's first half, titled "Energy Efficiency and the Environment," will detail ways local governments can easily reduce energy consumption and increase energy efficiency in a time when energy prices in all commodities are rising dramatically. Energy efficiency is the cheapest, fastest, and cleanest energy resource the state can tap in to. On a related note, more stringent air quality standards are expected to impact many more counties than have faced economic restrictions due to exceeds of the national standard. In the second half of this workshop, come learn how your community can take pro-active measures now to help reduce your risk of violating the standard, while also creating more livable and sustainable cities and counties.

8:00 p.m. Hospitality Suites

Kentucky League of Cities Kentucky Association of Counties Ross, Sinclaire and Associates, Inc., LLC See registration desk for room numbers

Wednesday, August 6

8:00 a.m. - 9:00 a.m.

Registration

8:30 a.m. - 10:00 a.m.

Media Panel and Served Breakfast

Grand Ballroom

Mark Hebert, WHAS-TV

Al Cross, Director of the Institute for Rural Journalism and Community Issues

Ryan Alessi,

Political Writer for the Lexington Herald-Leader

Ronnie Ellis,

Reporter and Columnist for CNHI news service

10:00 a.m. - 11:00 a.m.

Mayor Jerry E. Abramson, Louisville Metro Grand Ballroom

1:30 p.m. - 5:30 p.m.

Golf Scramble

Wessinger Hills Golf Course, Shelbyville (Not included in registration fee)



Main Street